

Dear Friends and Fellow Virgin Islanders:

The Virgin Islands is at a defining cross-road in its history, where its people have bold decisions to make about the strategic direction of the country, not just for the next four (4) years but the next two (2) decades. The Executive Committee of the People's Patriotic Alliance would like to announce to the VI public that the next generation of leaders is here. The new direction must represent responsible and visionary leadership by the people of the Virgin Islands for the people of the Virgin Islands. At the core of our vision is a united Virgin Islands standing strong as One Country, moving in One Direction.

We believe in The Virgin Islands. It is a great country with a great history. It is a country that is losing so much of its heritage due to poor governance and lack of interest in the concerns of the people. Your cries are falling on deaf ears. We must stand together as a people to bring our country back to a place where values mean more than money; governance means more than control; and progress means more than advancement for the few.

If you have this country's best interest at heart and you are looking for more than a promise for change, a future with progress and real solutions that meet the needs of all the people, The People's Patriotic Alliance is the answer to your concerns and frustrations. We will renew faith in politics by being honest and govern in a way that what we want for our own children, we want for yours.

We are therefore seeking your support in the upcoming 2011 General Elections, to work together and build a better future for all Virgin Islanders.

ONE COUNTRY, ONE DIRECTION!



ELTON CALLWOOD - SHAINA SMITH
NATALIO 'SOWANDE UHURU' WHEATLEY
AT-LARGE CANDIDATES

PPA
PEOPLE'S PATRIOTIC ALLIANCE
ONE COUNTRY, ONE DIRECTION!

Our country's success is in unity. No one can do it alone. We must do it together. It won't be easy and it won't be quick. But with our commitment, our creativity, our diversity and our strength it can be done. We want every citizen in this land to join us in a great new adventure to chart a bold new future and a new direction.

VISION: *In 2025, the Virgin Islands shall be a global leader with a thriving, diversified economy with eco-friendly development and Virgin Islanders shall be equipped with the education necessary to compete at global standards, be drivers in the economy and enjoy a high quality of life.*

This national vision will be accomplished through a national strategic development plan inclusive of the following key result areas:

Good Governance: Assures that corruption will not be tolerated, renew faith in politics through a government that will govern in the interest of the people. A government that holds the highest of ethical standards and deals honestly with the citizens in its operations is critical to moving our country forward. It is also responsive to the present and future needs of society. Areas of focus would include:

- Political reforms
- Immigration & Labour reform
- Public sector and public administration
- Law enforcement & border protection
- Tuff on crime and tuff on the causes of crime
- Interaction with civil society/community-based organizations, NGO's
- Foreign affairs: regional and international
- Constitutional status/relationship with UK

Economy: Facing the greatest recession our country has seen we need to 1) create a more diverse economy that is less vulnerable to negative global trends, 2) that is driven by the private sector, and 3) is balanced across the Territory. When the country is doing well, all districts will do well. Areas of focus would include:

- Financial / Banking Reform
- Switching spending from economic failure to investment. Stick to planned public spending allocations.
- Instill strict rules for government borrowing. The 'golden rule' of public spending - over the economic cycle, borrow only to invest and not to fund current expenditure will be reinforced.
- Creating a more diverse entrepreneurial economy with high-wage and high-skill jobs.
- Emerging industries: agriculture & aquiculture
- Young entrepreneurs and business start-ups
- Social insurance (social security, health insurance, pension, unemployment)
- Cost of Living (consumer protection, consumer rights)
- Business Development (financing, licensing, transportation, small business support)
- Affordable development and housing
- Regional and international trade policy
- Foreign investment policy

Education: The overall development of the country is dependent on the supply of an appropriately and adequately skilled labour force sourced primarily through an education system based on excellence, that is relevant to present and future market demands. Access to business opportunities in the economy through training in entrepreneurship is essential to the strengthening of the private sector. Areas of focus would include:

- Curriculum reform
- Modernisation of physical facilities
- Science and technology emphasis
- Career Planning/Career Resource Centre
- Trade and vocational training

Rebuild our Tourism Sector: Tourism must be our leading economic pillar. Hence, new initiatives must be employed.

- Implement a Medallion System for Taxi Operators.
- Rehabilitation of historic sites with a focus on Cultural Tourism – the BVI Experience.
- Negotiate with cruise lines to increase tourist activity throughout the territory.
- Marketing in foreign and domestic markets to improve the stay of overnight guests.
- Make the BVI stand out as the 'true' 'Sailing Capital of the World' with improved Yacht Harbors for mega yachts.
- Increase effort for Sports Tourism.

Physical Infrastructure: The territory's infrastructure network should adequately facilitate the future growth of the country and the implementation of a systemic plan of rehabilitation, and maintenance of all systems is needed to address current deficiencies and their expansion to support the sustainable progression of the Territory. Areas of focus will include:

- Physical development plan: zoning, building code, addressing
- Electricity & Alternative energy
- Water and Sewerage
- Telecommunications
- Transportation Network: Roads, Parking, Airports & Seaports
- Environmental Conservation

Social Development: The well being of country's population is foundational in the Virgin Islands overall growth as a country. Social Development describes actions that are taken to build communities of shared values, shared challenges and shared opportunities. The goal is to improve the availability of social services to all persons and to prevent negative social outcomes (crime, addictions, teen pregnancy, etc.) that can adversely affect a community. Areas of focus would include:

- Youth Development & Children's Rights
- Poverty reduction
- Recreation and sports
- Social integration
- Community Development
- Persons with special needs and elderly

Healthcare and Wellness: A healthy and fit population is necessary for the sustainable development of the Virgin Islands. This would be achieved through both treatment and prevention strategies -availability and access to a superior healthcare system and the promotion of healthy lifestyles. Areas of focus would include:

- National health policy
- Youth Fitness
- Chronic disease prevention
- Modern public healthcare facilities
- Quality healthcare providers
- National Health Insurance



**Use your vote for
A NEW DIRECTION!**